



COOKIE POLICY world-lotteries.org, Website dedicated to the World Lottery Association and publications.world-lotteries.org, Website dedicated to the WLA Resource & Information Hub

Preamble:

This Cookie Policy is intended to inform you about the origin and the purposes of the browsing information collected and processed when you use the website www.world-lotteries.org and / or the website www.publications.world-lotteries.org (collectively the "Website"), as well as to explain your rights in relation to such data.

1. Who is responsible for processing your personal data

The data controller is the entity that determines the purposes and means of processing your personal data.

The data controller for the personal data collected on the Site is:

World Lottery Association – WLA

incorporated in Switzerland as a Non-profit Organization, having its registered offices at Avenue de Provence, 14 – 1007 Lausanne – Switzerland, acting in the name and on behalf of its brand WLA (hereinafter the "WLA" or "We" or "Us").

This Cookie Policy was last updated on March 26, 2026

2. What are Cookies

A cookie is a small text file that may be placed and stored on a section of the hard drive of your device (computer, tablet, smartphone, or any other internet-enabled device) when you visit the Website. It allows the issuer of the cookie to identify the device on which it was stored and to retain certain information about your browsing during the validity period of the cookie, for example to simplify your navigation on a website and to secure your connection.

Other technologies with similar functionalities may also be used, particularly in environments that do not support cookies, such as mobile applications.

The term "Cookies" used in this Cookie Policy applies to all of these technologies.

These cookies may originate from different issuers.

3. Browser-Implemented Cookies

Certain cookies may be implemented directly by your web browser rather than by the Website. The Website does not have access to or control over these browser-level cookies. For information on how such cookies are used and managed, please refer to your browser's privacy and cookie policies.

4. Which Cookies do We use

On this Website, We may use the following cookies, cookie categories and other technologies, but no spyware, for the indicated purposes and, if applicable, deployed by or with the assistance of the indicated partners:

Type of Cookies	Purpose / Role
Strictly necessary cookies	These are cookies that are required for the operation of the Website and for you to be able to complete services you ask for. They include, for example, cookies that enable you to log into secure areas of the Website
Functional cookies	These cookies record information about choices you make on the Website, such as your user name, language or the region you are in. In this way, We are able to personalize your visit to the Website
Analytical/Performance cookies	These cookies allow Us to collect information about how visitors use the Website, for example to count visitors and to see how visitors move around the Website. They record your visit to the Website, the pages you have visited and the links you have followed. These cookies do not collect information that identifies you. All information is anonymous. This helps Us to improve the way the Website works.

In addition,

- We use **Google Analytics** on our Website, a service provided by Google, Inc. ("Google"), to analyze your use of the Website. The information generated by Google Analytics is subject to Google's privacy and cookie policy and will be transferred to and stored by Google on servers in the USA.
For more information about the use of your data by Google, please visit Google's website.
- We have embedded **YouTube-videos** in our Website. These videos are stored on www.youtube.com and are directly playable from our Website. The video-platform is operated by YouTube, LLC, a company of Google, Inc.
We have no influence on the data transferred to YouTube. By visiting a website with embedded YouTube-videos a connection between your browser and the Google DoubleClick network may be established.
The videos are embedded in an advanced data protection mode. Based on the information given by YouTube, when using the advanced data protection mode no cookies are placed on your computer and no data about you as a user of our Website are transmitted to YouTube if you do not play the videos. Only when you play the videos, the data is transferred.
For more information about the use of your data by YouTube, please visit You Tube's website.

5. How to manage Cookies

WLA requests its visitors' permission to store functionality and analytical cookies. These Cookies make it easier for you to navigate through our website. They do not store any private data or passwords.

You can configure your web browser so that Cookies are either stored on your device, automatically rejected, or managed according to their issuer.

You can also set your browser to ask for your consent before any cookie is stored on your device. To express or update your cookie preferences, We invite you to configure your browser accordingly.

If you share your device with other people or use multiple browsers on the same device, We cannot guarantee that the services and advertisements presented on your device correspond exclusively to your own usage rather than that of another user.

6. How long is the collected data retained

We process your personal data:

- until you withdraw your consent for future processing, for example until you disable our Cookies on your computer / device;
- until the purpose is fulfilled for which your data was originally collected (e.g. tracking website traffic);
- for as long as laws require us, e.g. legal retention obligations based on bookkeeping or tax laws and regulations;
- for as long as we have any other legitimate interest in processing your personal data.

7. What are your rights

Under the Swiss Federal Act on Data Protection (FADP), you have the following rights concerning your personal data:

Right of Access – You can request confirmation as to whether your personal data is being processed and, if so, access to that data.

Right to Rectification – You may request correction of inaccurate or incomplete personal data.

Right to Deletion – You may request the deletion of personal data that is no longer necessary for the purposes for which it was collected.

Right to Object – You can object to the processing of your personal data, in particular for marketing purposes.

Right to Withdraw Consent – If you have consented to the processing of your data, you may withdraw your consent at any time without affecting the lawfulness of processing prior to the withdrawal.

Right to Lodge a Complaint – You can lodge a complaint with the Federal Data Protection and Information Commissioner (FDPIC) if you believe your data protection rights have been violated.

To exercise any of these rights, please contact Us via the contact details provided on the Website. We will respond in accordance with the FADP.

8. How can you contact us?



For any questions or to exercise your rights, you may contact us as follows:

Postal address:

World Lottery Association

Avenue de Provence 14

Case postale 1013

CH-1001 Lausanne

Switzerland

Email address: info@world-lotteries.org

9. Applicable Law and jurisdiction

These Terms and Conditions shall be governed by and construed in accordance with the substantive laws of Switzerland, without regard to its conflict of laws principles.

Any dispute, controversy, claim, or difference arising out of or in connection with these Terms and Conditions shall be submitted to the exclusive jurisdiction of the competent courts in Lausanne, Switzerland. The Parties hereby irrevocably submit to the personal jurisdiction of these courts.