PRIVACY POLICY world-lotteries.org, Website dedicated to the World Lottery Association and publications.world-lotteries.org, Website dedicated to the WLA Resource & Information Hub

Preamble:

This Privacy Policy or Data Protection Statement (hereinafter, the "DPS") applies to the processing of personal data collected by the World Lottery Association (hereinafter, "WLA", "We" or "Us") in connection with its website www.world-lotteries.org and / or the website www.publications.world-lotteries.org (collectively the "Website"), and promotional activities.

The DPS provides essential information regarding the personal data processed by WLA, the purposes for which such data is processed, and the potential recipients of the data.

1. Who is responsible for processing your personal data

The data controller is the entity that determines the purposes and means of processing your personal data.

The data controller for the personal data collected on the Website is:

World Lottery Association – WLA
incorporated in Switzerland as a Non-profit Organization, having its registered offices at Avenue de Provence, 14 – 1007 Lausanne – Switzerland,
acting in the name and on behalf of its brand World Lottery Summit / WLS (hereinafter the "WLA" or "We" or "Us").

This DPS was last updated on March 26,2026

2. What personal data do We collect

We collect personal data that you provide to Us, such as by filling out a contact form, registering for a Best practice training, Responsible Gaming and/or Security Certification (together "Certificates"), congress or networking event, visa applications or applying for a membership (together "Services").

Personal data means any information relating to an identified or identifiable natural person. This includes, but is not limited to, first and last name, telephone number, postal and email address, date of birth, company, job title and similar information.

In addition, We may collect:

- dietary requirements,
- credit card details for payment purposes only;
- passport details for Visa application purpose only
- addresses of executive persons.

We collect metadata, for example details of your visits to the Website, such as traffic data, location data, IP address, browser information, session data, preferences, settings, weblogs and other communication data, which we monitor during your interaction with the Website.

3. On what basis do We process your personal data

We process your personal data for the purposes indicated or obvious at the time of collection and:

- to which you have agreed, for example by checking a box;
- or for which We are required by applicable laws, for example to comply with data retention requirements;
- or which is necessary for the performance of a contract;
- or for which We rely on other legitimate interests,

4. For what purposes do We process your personal data?

We process your personal data only for purposes that are necessary for the provision of our services, the management of your account or participation, communication with you, and compliance with legal obligations.
We process your personal data also to comply with and enforce applicable legal requirements, relevant industry standards, contractual obligations and our policies.

We process metadata that We collect from you to improve our Website, analyze traffic pattern and Website usage, for targeted marketing, to develop and analyze statistics and demographics, or optimize our online presence and marketing efforts.

5. Disclosure of your personal data

We may disclose your personal data if We are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms and conditions and other agreements; or to protect the rights, property, or safety of the WLA or any members of the WLA, our customers, or others.
This includes exchanging data with other companies and organizations for the purposes of fraud protection and credit risk reduction.

We may internationally transfer your personal data, including to countries that are not considered providing an adequate level of data protection by the relevant regulatory bodies, for example to countries not considered by the Swiss Federal Data Protection and Information Commissioner or the European Commission to be providing such level.
In such case, We ensure the adequate protection of your personal data by having the recipients adhere to binding contractual obligations in accordance with applicable standards approved by the relevant regulatory bodies or by relying on other safeguards, such as self-certifications (e.g. Swiss and EU Privacy Shield), approved by the relevant regulatory bodies. You may contact Us for a copy of the contractual and other safeguards in place.

This Website may contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that they have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

6. How long is the collected data retained

We process your personal data:

- until you withdraw your consent for future processing;
- until the purpose is fulfilled for which your data was originally collected (e.g. tracking website traffic);
- for as long as laws require us, e.g. legal retention obligations based on bookkeeping or tax laws and regulations;
- for as long as we have any other legitimate interest in processing your personal data.

7. Data subject rights

Under the Swiss Federal Act on Data Protection (FADP), you have the following rights concerning your personal data:

Right of Access – You can request confirmation as to whether your personal data is being processed and, if so, access to that data.
Right to Rectification – You may request correction of inaccurate or incomplete personal data.
Right to Deletion – You may request the deletion of personal data that is no longer necessary for the purposes for which it was collected.
Right to Object – You can object to the processing of your personal data, in particular for marketing purposes.
Right to Withdraw Consent – If you have consented to the processing of your data, you may withdraw your consent at any time without affecting the lawfulness of processing prior to the withdrawal.
Right to Lodge a Complaint – You can lodge a complaint with the Federal Data Protection and Information Commissioner (FDPIC) if you believe your data protection rights have been violated.

To exercise any of these rights, please contact Us via the contact details provided on the Website. We will respond in accordance with the FADP.

8. How can you contact Us

For any questions or to exercise your rights, you may contact us as follows:
World Lottery Association
Avenue de Provence 14
Case postale 1013
CH-1001 Lausanne - Switzerland

Email address: info@world-lotteries.org

9. Applicable Law and jurisdiction

These Terms and Conditions shall be governed by and construed in accordance with the substantive laws of Switzerland, without regard to its conflict of laws principles.
Any dispute, controversy, claim, or difference arising out of or in connection with these Terms and Conditions shall be submitted to the exclusive jurisdiction of the competent courts in Lausanne, Switzerland. The Parties hereby irrevocably submit to the personal jurisdiction of these courts.