



Mystery shopping in retail

Preventing underage play Webinar

15 January 2026

Ready to uncover the secrets behind responsible gaming excellence?

WLA and DigitalRG are bringing together industry leaders for a high-impact webinar on mystery shopping in retail.

Discover **how lotteries keep games safe and fair** while optimizing the player's experience at every checkout. Learn how retailers stick to age limits and responsible gaming rules, ensuring integrity in every sale.

We'll also pull back the curtain on **how top lotteries set their mystery shopping targets**, with insights into strategy, compliance, and performance that drive real results.

Gain insights from top professionals on how lotteries set the standard in responsible gaming.



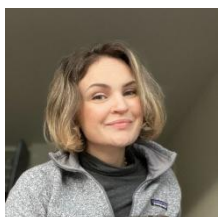
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